

Business Development Executive

The role

The primary purpose of the role is to manage and deliver the best events possible and to help develop the effectiveness of our digital and social media marketing. The work will include:

- Managing seminars, webinars and events;
- Creating and delivering emarketing campaigns;
- Events communication;
- Be the guardian of CRM data quality;
- Managing social media channels and website content; and
- Supporting our designer with presentation design and delivery

So who are we looking for? We want someone with excellent communication skills, an eye for design and maintaining the brand look and feel and a strong understanding of digital communications and media channels. Great interpersonal skills with the ability to work with people from a variety of social and economic backgrounds is essential. The successful candidate will have an event management or marketing background, be educated to degree level (ideally), and must be willing to travel across the North East.

Our Team

Our highly respected Business Development Team plays an integral role in the future growth of our successful business. Our team gets involved in a wide range of business development and marketing activities and we are responsible for helping to strategically position and develop the Muckle brand.

Muckle LLP is the leading North East law firm for business. With nearly 150 people we are the biggest commercial law firm that is based solely in, and focused on, the North East.

We have developed a specialist practice that provides business people with first-class expert advice. We are dedicated to providing our clients with the best advice and service that we possibly can. We combine City-quality advice with the friendly, collegiate feel of the North East. We know that each client is different and each of our specialist teams consistently offers enthusiasm and expertise tailored for specific needs and situations. The right advice is only right for that client; there is no one-size-fits-all solution.

Legal 500 UK comment: "Muckle LLP is 'excellent across the board', forming 'an integral part of its clients' businesses". They awarded us Corporate and Commercial (Regional) Firm of the Year 2017 after completing more transactions than any of the other law firm in the North East, and we continue to top the North East Experian Corp Fin Tables, ranking 20th in the UK for deal volume. We're noted for being able to handle lots of UK-wide transactions from our single site in Newcastle, winning work ahead of firms that have a network of offices nationwide. We also won the North East Business Awards Heart of the Community Award (Tyneside and Northumberland) 2017, for the fourth time. We impressed the panel with the amount of CSR work undertaken and the dedication demonstrated by the firm to our clients, employees and the community (including over 2,500 hours volunteering to numerous projects).

We look for people who are proactive and self starters, with strong technical ability, excellent people skills and good commercial awareness. We place emphasis on being a strong team player.

At Muckle LLP, we want everyone to understand how our business is run and we encourage all of our people to get involved. We are proud of the communities in which we live and work and giving something back (time, experience, support and money) matters to us hugely. This is, therefore, an excellent opportunity for someone looking to work in a friendly, open environment who wants to expand and develop their career in a forward thinking, commercial law firm.

If you are interested in applying for the above role, please email your CV together with an introductory letter outlining your salary to recruitment@muckle-llp.com.