

Your Intellectual Property is one of your most valuable assets and like any asset, it needs to be protected.

Knowing what Intellectual Property you have and understanding its strategic importance to your business is vital in helping you manage and protect your organisation.

Understanding this early on can make all the difference when it comes to looking after your business interests, allowing you to enjoy a return on investment, increase competitiveness and prevent others from exploiting your ideas for profit.

Leaving it too late can leave your business vulnerable and lead to costly litigation.

Our IP Health Check is designed to help you uncover your Intellectual Property's potential and vulnerabilities, giving you not only peace of mind but information and advice you can use to build your IP strategy for future growth.

What our IP Health Check covers

We offer a free one-hour consultation so we can find out more about your business and your needs.

Our experts will take a deep dive into your existing IP to identify:

- What rights exist
- How they are protected
- How they are commercialised
- Gaps and vulnerabilities in your IP strategy

For more information and to book your free appointment:



Tom Justice Associate Solicitor Commercial

T: 0191 211 7913 **M:** 07702 528 725

tom.justice@muckle-llp.com